



How to Activate Multiple Lists In a Campaign/Create List Mixes

Step 1: Select Campaign → Modify Campaign → Select All Lists as Inactive before creating a List Mix

Local Call Time: 9am-9pm - default 9am to 9pm calling ▼

[+ ADVANCE SETTINGS] SAVE SETTINGS

LISTS WITHIN THIS CAMPAIGN

LIST ID	LIST NAME	DESCRIPTION	LEADS COUNT	ACTIVE	LAST CALL DATE	MODIFY
1028	SE0510175K	Auto-Generated ListID - 5-22-2017	5097	N <input type="checkbox"/>	2017-06-09 15:58:02	
1029	GC050217	GC050217-5-22-2017	20131	N <input type="checkbox"/>	2017-06-09 14:41:55	
1030	GC041317	GC041317- 5-22-2017	24889	N <input type="checkbox"/>	2017-05-30 13:05:42	
1031	GC051017 Part 1	GC051017 Part 1- 5-22-2017	10137	N <input type="checkbox"/>	2017-06-14 14:06:54	
1032	GC051017 Part 2	GC051017 Part 2-5-22-2017	9863	N <input type="checkbox"/>	2017-06-14 14:05:31	
1034	SAP050217 innicom	SAP050217 innicom 5-22-2017	3612	N <input type="checkbox"/>	2017-06-13 16:15:09	
1035	SAG040817	SAG040817- 5-22-2017	30896	N <input type="checkbox"/>	2017-06-06 15:18:52	
1036	SAG040717_DIALER	SAG040717_DIALER 5-22-2017	31398	N <input type="checkbox"/>	2017-06-13 16:30:20	
1037	ID051617 Innicom	ID051617 Innicom- 5-22-2017	4381	N <input type="checkbox"/>	2017-05-23 16:19:15	
1038	ID051517 Dialer	ID051517 Dialer- 5-22-2017	16290	N <input type="checkbox"/>	2017-06-12 13:35:09	
1039	GC01_dialer	GC01_dialer - 5-22-2017	10250	N <input type="checkbox"/>	2017-06-16 09:46:52	
1040	DLPART1	DLPART1 - 5-22-2017	20983	N <input type="checkbox"/>	2017-06-16 16:59:17	
1042	DL Part 2	DL Part 2	11004	N <input type="checkbox"/>	2017-06-16 15:21:42	
1043	AIDTEST030217	AIDTEST030217- 5-22-2017	18472	N <input type="checkbox"/>		
1044	SE05021750K (002)	SE05021750K (002)- 5-22-2017	30497	N <input type="checkbox"/>	2017-06-16 13:22:41	
1045	CIP051117 Part 1 Innic	CIP051117 Part 1 Innicom list- 5-25-... more	13749	N <input type="checkbox"/>	2017-06-14 09:47:41	
1047	SAG040710k part 2	SAG040710k part 2 - 5-25-2017	9999	N <input type="checkbox"/>	2017-06-02 15:22:40	
1048	SAG040710k	SAG040710k - 5-25-2017	9999	N <input type="checkbox"/>	2017-05-31 17:23:00	
1049	SAG040715K PART 3	SAG040715K PART 3- 5-25-2017	14999	N <input type="checkbox"/>	2017-05-31 17:57:18	
1050	SE041817 Part 1	SE041817 Part 1- 5-25-2017	9517	N <input type="checkbox"/>	2017-06-14 09:22:17	
1051	SE041817 Part 2	SE041817 Part 2- 5-25-2017	58086	N <input type="checkbox"/>	2017-06-14 14:11:41	

SAVE ACTIVE LIST CHANGES

Step 2: Select Campaign → List Mix Tab → Select Modify List Mix

Campaigns Search Campaigns

Campaigns Dispositions Lead Recycling Pause Codes HotKeys Lead Filters Local Numbers **List Mix**

If multiple list mixes are created under one campaign; Please note: Only one list mix can be activated per campaign.

CAMPAIGN ID	CAMPAIGN NAME	ACTIVE LIST MIX	MODIFY
49265578	V Outbound 07-05-2017	NONE	Modify List Mix
ID241	Outbound_Campaign_241- 2017-06-04	NONE	Modify List Mix
ID242	Outbound_Campaign_242- 2017-06-06	NONE	Modify List Mix
ID35	Outbound Campaign - 2017-06-09	NONE	Modify List Mix
TESTCAMP	TEST CAMPAIGN	NONE	Modify List Mix



Step 3: Create a List Mix. Enter a Mix ID, Mix Name and Select Mix Method. Finally Select the List and Dial Statuses to Call and hit Submit.

The screenshot shows the 'LIST MIXES FOR 49265578' interface. At the top, it says 'LIST MIXES FOR THIS CAMPAIGN: 49265578' and a warning: 'WARNING, We recommend that this feature be used by Innicom users that have gone through Training.' Below this is the 'ADD NEW LIST MIX' form. The form has the following fields and steps indicated by green arrows:

- Step 1: Create Mix ID** points to the 'Mix ID' field, which contains '222FirstMix'.
- Step 2: Create Mix Name** points to the 'Mix Name' field, which contains 'Fiirst Test List Mix'.
- Step 3: Select List Method** points to the 'Mix Method' dropdown menu, which is set to 'RANDOM'.
- Step 4: Select List you want to Mix** points to the 'List' dropdown menu, which is set to '1000 - ListID 1000'.
- Step 5: Select all Dispositions/Statuses to be called** points to the 'Dial Status' dropdown menu, which is set to 'NEW - New Lead'.
- Step 6: Submit** points to the 'SUBMIT' button.

List Mix ID - ID of the list mix. Must be from 2-20 characters in length with no spaces.

List Mix Name - Descriptive name of the list mix. Must be from 2-20 characters in length.

List Mix Detail - The composition of the List Mix entry. Contains the List ID, mix order, percentages & statuses that make up this List Mix. The percentages always have to add up to 100, and the lists all have to be active and set to the campaign for the order mix entry to be Activated.

List Mix Method - The method of mixing all of the parts of the List Mix Detail together.

EVEN MIX will mix leads from each part interleaved with the other parts, like this 1,2,3,1,2,3,1,2,3.

IN ORDER will put the leads in the order in which they are listed in the List Mix Detail screen
1,1,1,2,2,2,3,3,3.

RANDOM will put them in RANDOM order 1,3,2,1,1,3,2,1,3.

Note: Default is IN_ORDER.



Step 4: Add more Lists to mix. Select Add Another Entry and add list from Drop down. Next add statuses to Dial. *Note: Select All to choose All Statuses in which leads are ready Dial.*

LIST MIXES FOR THIS CAMPAIGN: 49265578

WARNING, We recommend that this feature be used by Innicom users that have gone through Training.

222FirstMix: First Test List Mix DELETE LIST MIX

Status: **INACTIVE** SET TO ACTIVE Method: RANDOM ▼

LIST ID		PRIORITY	% MIX	STATUSES	
List: 1000	REMOVE	1 ▼	100 ▼	NEW -	- Select A Status - ▼ ADD REMOVE
		Difference %: 0		SUBMIT	
List:	ADD ANOTHER ENTRY ▼			NI AB N NA A AA DROP B N	- Select A Status - ▼ ADD REMOVE
		ADD ENTRY		CHANGE: ALL EMPTY	

ADD NEW LIST MIX

Mix ID: Mix Name: Mix Method: EVEN_MIX ▼

List: 101 - load me some leads ▼ Dial Status: A - Answering Machine SUBMIT

Step 5: Once done adding all lists to Mix select the desired Priority and Percentage of each list. The percentages should add up to 100% and the Difference should be 0 for the combined lists.

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222FirstMix: First Test List Mix DELETE LIST MIX

Status: **INACTIVE** SET TO ACTIVE Method: RANDOM ▼

LIST ID		PRIORITY	% MIX	STATUSES	
List: 1000	REMOVE	1 ▼	75 ▼	NEW -	- Select A Status - ▼ ADD REMOVE
List: 1001	REMOVE	2 ▼	25 ▼	NEW -	- Select A Status - ▼ ADD REMOVE
		Difference %: 0		SUBMIT	
List:	ADD ANOTHER ENTRY ▼			NI AB N NA A AA DROP B N	- Select A Status - ▼ ADD REMOVE
		ADD ENTRY		CHANGE: ALL EMPTY	

Step 6: Select **SET TO ACTIVE** for this list mix. The Status should change from INACTIVE to ACTIVE.



Step 7: Finally Activate this List Mix for the Campaign.

Select Campaign → Modify Campaign → Advance Settings → List Mix → Select the Active List Mix

Active Dial Status 5:	DROP - Agent Not Available	REMOVE
Active Dial Status 6:	B - Busy	REMOVE
Active Dial Status 7:	NEW - New Lead	REMOVE
Add A Dial Status to Call:	NONE	ADD
List Order:	DOWN	
List Mix:	ACTIVE (101meetingdemo - List meeting demo)	
Lead Filter:	DISABLED	
Force Reset Leads on Hopper:	ACTIVE (101meetingdemo - List meeting demo)	
Dial Timeout:	255	in seconds

Note: Please give Hopper up to 2 minutes to update these changes and get the List Mix ready.