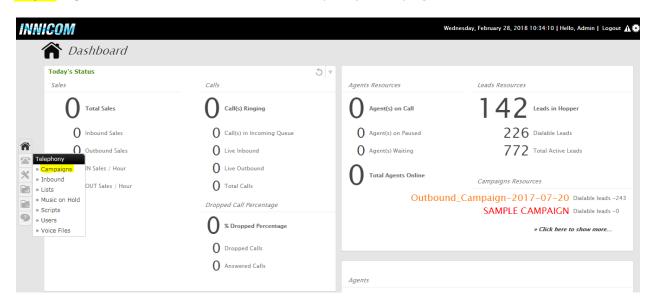


## **How To Create a Campaign**

Step 1: Login as Administrator and then select Telephony→Campaign from left side menu



Step2: Click on Add New Campaign top right side



INNICOM Wednesday, February 28, 2018 10:41:17 | Hello, Admin | Logout 🛦 🌞 Campaigns Campaign Wizard » Outbound Add New Campaign Campaigns Dispositions Campaign Type: Outbound 48488462 CTIVE / X O 89301111 **×** 0 🗆 Outbou IVE Campaign ID: × 0 🗆 IVE Campaign Name: **TESTCAMP** TEST-C CTIVE / X O 🗏 Displaying 1 to 4 of 4 campaigns INNICOM Wednesday, February 28, 2018 10:49:10 | Hello, Admin | Logout 🛦 🔅 **Campaigns** Campaign Wizard » Outbound Add New Campaign CAMPAIGN ID CAMPA ACTION Y STEP Campaign Type: Outbound / X 0 CTIVE (check to edit campaign id and name) 89301111 Campaign ID: SAMPLI X O Campaign Name: TEMPCAMP TESTCAMP **x** 0 = Displaying 1 to 4 of 4 campaigns ~ %

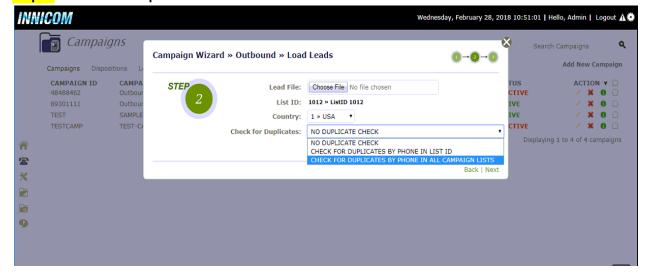
Step 3: Select Campaign Type and select Tick Box to manually edit the Campaign ID and Name.

## **NOTE:**

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- 1.Campaign id must contain minimum 3 characters with no spaces.
- 2. Campaign name have at least 6 characters minimum.

Step 4: Click next to skip the Load Leads.



## Step 5: Select the preferred settings for your Campaign for "Dial method" (Manual, Auto, Predictive). Carrier to use for this campaign. Click finish once you ARE done!

INNICOM Wednesday, February 28, 2018 02:15:27 | Hello, Admin | Logout A 🌣 Campaigns Q Search Campaigns Campaign Wizard » Outbound » Load Leads » Information Add New Campaign Campaigns Dispositions L CAMPAIGN ID CAMPA ACTION Y STEP Campaign ID: TEST SELECT DIAL METH / X 0 🗆 48488462 Outbour CTIVE SELECT AUTO DIAL Campaign Name: SAMPLE CAMPAIGN AS AUTO DIAL 89301111 Outbou IVE **X** 0 LEVEL Dial Method: Auto-Dial ▼ TESTCAMP / **X** 0 🗆 Auto-Dial Level: HIGH Displaying 1 to 3 of 3 campaigns Carrier to use for this Campaign: innicom\_IN - 9263433273 ▼ A Answering Machine Detection: ON ▼  $\overline{\mathcal{L}}$ Back | Finish | Modify Q